



EXCLUSIVE OFF-GRID KNIVES CAMP KIT COLLECTION

THE OFF-GRID KNIVES EXPERIENCE
EXCLUSIVE TO **COSTCO**



ABOUT US

- Off-Grid Knives® is a family-owned American business specializing in high-quality knives.
- Our product range includes tough, overbuilt EDC folders and fixed-blade knives designed for camping and survival.
- We prioritize customer satisfaction, value and quality.

250k+

Happy Customers

75+

Products

+25

Our Team

+10k

5 Star Reviews



WHAT OFF-GRID KNIVES BRINGS TO THE TABLE

- High-Quality Craftsmanship
- Innovative Design
- Durability for Rugged Use
- Versatility & Value
- Customer-Centric Approach
- Lifetime Guarantee
- Advanced Steel Types and Materials

OFF-GRID KNIVES SUPPORTS



WE SUPPORT OUR VETERANS

We proudly support Homes for Our Troops.



FAMILY OWNED BUSINESS

Off-Grid Knives is a family owned, American business, offering high quality knives at affordable prices.



WE SUPPORT OUR COPS

Our respect and appreciation for law enforcement runs deep, Off-Grid supports Concerns for Police Survivors. #backtheblue

EXCLUSIVE KITS FOR COSTCO

OFF-GRID KNIVES®
CAMPING & SURVIVAL KIT™

CAMPING KNIFE

- ✓ 7Cr17MoV Stainless Steel
- ✓ Stonewash Finish
- ✓ Corrosion Resistant
- ✓ Ergonomic Grip
- ✓ FRN Textured Scales

NYLON SHEATH

- ✓ Belt Loop
- ✓ Button Lock

FIRE STARTER

- ✓ 15,000+ Strikes
- ✓ Striker
- ✓ Emergency Whistle
- ✓ Paracord
- ✓ Bottle Opener

MILITARY COMPASS

- ✓ Quick & Accurate Readings
- ✓ Waterproof
- ✓ Impact Resistant
- ✓ Optical Eyepiece

OPTION A: THE HUNTER

OFF-GRID KNIVES®
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EDC KNIFE SHARPENER

- ✓ Quick & Easy Sharpening
- ✓ Ceramic & Tungsten Carbide V-Slots
- ✓ Sharpens Fishing Hooks

OPTION B: THE TRACKER

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OPTION C: THE BACKCOUNTRY

CAMPING KNIFE

- 7Cr17MoV Blade Steel Offers Superior Corrosion Resistance and Easy Sharpening
- FRN Handles have a Non-Slip Texture, Ergonomic Grip, Durability and Strength
- Full Tang, Robust Construction
- Proven Best Selling Design
- Exceptional Value and Performance



FIRE STARTER MULTITOOL

- Weather-Resistant Fire Starter
- 15,000 Strikes
- 4 Feet of Paracord Rope
- Survival Whistle
- An Indispensable Survival Tool



MILITARY COMPASS

- Easy, Fast and Accurate Readings
- Weatherproof and Durable
- Optical Eyepiece
- Rotating Bezel and Level Bubble
- Perfect for Camping, Hunting, Boating, Exploring, and all Off-Grid Activities





EDC KNIFE SHARPENER

- Sharpens Plain Edge Knives and Serrated Knives
- Sharpens and Repairs Dull or Damaged Edges
- Fine Hone, Polish and Remove Burrs
- Sharpens Fishing Hooks
- Diamond Sharpening Rod with Push Button Deployment, Fast Reconditioning and Maintenance



OFF-GRID KNIVES® CAMPING & SURVIVAL KIT™



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OPTION A: THE HUNTER VARIATION

- Camping Knife and Nylon Sheath
- EDC Knife Sharpener
- Fire Starter



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OPTION B: THE TRACKER VARIATION

- Camping Knife and Nylon Sheath
- Fire Starter
- Military Compass



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NYLON SHEATH

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OPTION C: THE BACKCOUNTRY VARIATION

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KIT CONCEPT = SALES

- As a market test, we created 450 units of a similar kit prior to reaching out to Costco and they sold out.
- We found a golden gap in the market.
- This knife is one of our best selling designs and the centerpiece of the kit, we added best selling products around it.
- We proved that these kits will sell and there is a demand for our camping kit concept.

QUALITY CONTROL AND LOGISTICS



Our dedicated representative will oversee every detail from production and packaging to shipping and logistics.



Capable of mass production to meet Costco's needs. Costco-ready pallets and logistics managed from start to finish.



Our factories have environmental and quality certifications: ISO 14000, GB T 19001-2016 ISO.

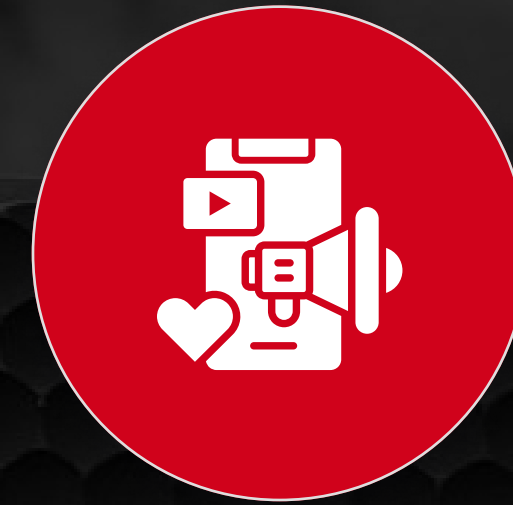
MARKETING AND PROMOTIONAL SUPPORT



Off-Grid Knives has a dedicated team specializing in marketing strategies to support the launch of the Camping & Survival Kit.



The collaboration between the Costco brand and Off-Grid Knives' small family business opens up various co-marketing opportunities.



Off-Grid Knives has established a strong network of knife, camping, and survival influencers on YouTube and other social media platforms targeting camping and survival enthusiasts.

FUTURE KIT CONCEPTS

- Off-Grid Knives is planning to expand its kit products.
- Some kits will feature our knives as the centerpiece, while others will be knife-free.
- All kits will offer value and cater to customers who embrace the survival and outdoor active lifestyle.

- **CAMPING CHEF KNIFE KIT**
- **SELF DEFENSE KIT**
- **FISHING KIT**
- **PREPPER KIT**

CAMPING AND KNIFE MARKET PROJECTIONS



The 2024 projected revenue growth in the Camping market in the United States is estimated at \$23.27bn.



The global knife market is projected to grow from USD 4 Billion in 2023 to USD 7.1 Billion by 2032.



The knife industry in the United States has a total economic impact of \$5.722 billion on the US economy.



For Pricing and Further Discussion

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The Off-Grid Knives team thanks you
for your time and consideration.

offgridknives.com